SOC 101-6 Sociology of Entrepreneurship
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Introduction
1. Who I am, What I do, Where I work
2. One of many librarian subject specialists
3. Can contact me directly

Class Page
1. Show the class page
2. Show how to get to the class page

Locating Books
1. Show how to get to NUcat
2. Known item searching
   a. Search for Entrepreneurship in the informal economy
   b. Point out the importance of the Location, Call Number, and Status
   c. Ask them to take out their green call number sheets and look up where this book is.
   d. Author search for Halkias, Daphne for Entrepreneurship and Sustainability
   e. Ask them to take out their green call number sheets and look up where this book is.
3. Unknown item searching
   a. Most common search will be a keyword search
   b. Search for social AND entrepreneurship
   c. Choose the book Social enterprise: accountability and evaluation around the world
   d. Choose the subject heading Social Entrepreneurship
   e. Choose the book Social responsibility, entrepreneurship, and the common good
   f. Choose the subject heading Entrepreneurship

WorldCat and Interlibrary Loan
1. We have millions of books, thousands of journals, hundreds of article databases, but we can’t have it all.
2. Can request books and articles from all over the world.

Reference tools
1. There are all kinds of different reference books such as encyclopedias, dictionaries, handbooks, bibliographies, etc.
2. We have access to online resources where you can search across reference books.
3. These are great resources for getting a handle on a topic, getting good background information, and they also can help lead you to other sources.
4. Search Gale Virtual Reference Library for Social Capital
   a. Explain context and slant in relation to the subject of the source
   b. Choose Social Capital in The Encyclopedia of Social Networks
   c. Show the bibliography
Article Databases
1. Articles have a narrower focus than books
2. You will want to find scholarly articles for your last assignment.
3. Ask if they know the difference between scholarly and popular. Show the chart distinguishing between the two.
4. Explain that the library has access to well over 700 databases covering every academic discipline
5. If you are not sure which database to start with, go to Recommended Resources by Subject
6. If you know the name of a database, show how to get to databases from the library homepage
7. Sociological abstracts
   a. Demonstrate Boolean
   b. **Entrepreneurship AND women** in basic search first, then **Entrepreneurship AND (women OR gender)**
   c. Move to advanced search **Entrepreneurship AND women OR gender**
8. ABI/Inform Global
   a. Demonstrate quotation marks as a way to phrase a search
   b. **cultural entrepreneurship vs. “cultural entrepreneurship”**
   c. Demonstrate limiters as a means of narrowing results
9. Social Sciences Abstracts
   a. Demonstrate truncation
   b. **Entrepreneurship AND ethnicity first, then Entrepreneurship AND ethnic***
10. EconLit
    a. Search for **entrepreneurship AND financ* AND “social capital”**
    c. Reading the abstract for more information
    d. Explain using the subject terms as ideas for more keywords
    e. Find it @ NU button to find full-text.
    f. Explain ILL if full-text is not available
    g. Cite option in APA style. Point to note by EBSCO, and reiterate checking style manual.
11. Google Scholar
    a. Show them how to change Settings for Find it @ NU
    b. Search for **“social entrepreneurship” and “cultural capital”**
    c. Cited by feature can provide you with a good indication of a well-respected article
    d. Many times the full-text will be available
    e. Related articles feature
    f. Things to keep in mind
       1. Books and book chapters appear in Google Scholar. There is no way to limit to just articles and sometimes it is hard to tell that it is a book chapter. Book content will sometimes link to Google Scholar which will have limited views.
       2. Advanced searches can be difficult, and your terms need to be pretty specific to avoid hundreds of thousands of results.
       3. Cannot sort by cited by feature
4. Content is incomplete because of how the web crawlers get information. It can’t get to all content on journal sites because some vendors do not support full-text indexing in Google Scholar. Scholar indexes papers, not whole runs of journals.
5. Occasionally you come across high school papers or other unpublished materials, so make sure you know what you are citing.

**Group exercise**
1. Break the groups up into 5 groups of 3
2. Assign a database to each group
3. Ask each group to:
   a. Find the database through the library website (except for Google Scholar)
   b. Search their databases and locate 2 scholarly journal articles on the topic of the informal economy and entrepreneurship (1 if time is running out) using any of the methods demonstrated
   c. Find out if the library has full-text of the article or not
   d. Report their findings to the rest of the class

**Assessment**
LibGuides Poll:

Which of the following research tools might be a good place to start for finding scholarly articles?
- NUcat, the library catalog
- WorldCat
- Sociological Abstracts
- Gale Virtual Reference Library

You are researching the racial barriers in entrepreneurship. Your keyword search might look something like this:
- entrepreneurship and race and ethnicity
- entrepreneurship or race or ethnicity
- entrepreneurship and (race or ethnicity)
- (entrepreneurship or race) and ethnicity